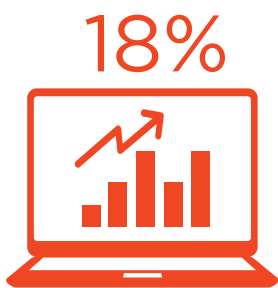


Technology, Advertising, Media & Information in NYC



NYC's TAMI industries (technology, advertising, media and information) employ nearly 350,000 workers. Employment has grown 18% over the last five years, led by 29% growth in the high-tech sector, which now employs 116,000 people.

Overall TAMI

9%



TAMI accounts for 9% of the city's jobs and 12% of its wages.



With economic output of over **\$100 billion**, the TAMI sector accounts for 14% of the GCP.

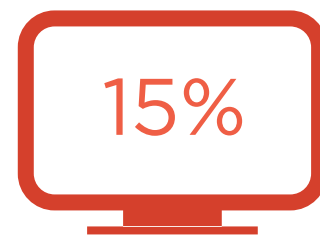
Film and TV Production



Spending by NYC's film and TV production industry* has increased 6.4% per year since 2011, reaching a total of \$8.7B in 2014.



Employment in NYC's film and TV production industry has grown from 81,000 to 104,000 over the last decade, spurred by a 30% state production tax credit enacted in 2005.



Growth has been particularly strong in TV production. Since 2011, jobs have grown 15% per year and spending has grown 17% per year.

*Film and TV production includes filmed entertainment, cable networks, and broadcasting.