



INITIATIVE-WIDE DATA REPORT

Homeless Assistance Fund Connect to Care Initiative

Oct. 17, 2022-Dec. 31, 2024

Homeless Assistance Fund Connect to Care Initiative

Program Impact Summary

302

Placements in shelter
or housing

33%

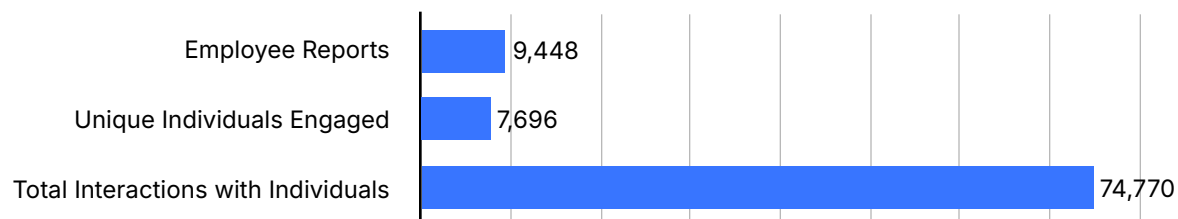
Faster placement in
housing compared to
city-funded outreach

15,596

Referrals to
supportive services

In October 2022, the Partnership for New York City launched the Homeless Assistance Fund, a unique public-private initiative with the city and housing nonprofit Breaking Ground's Connect to Care program. Through this program, which concluded in December 2024, Breaking Ground had nearly 75,000 interactions with 7,696 individuals and helped more than 300 New Yorkers find shelter or a new home. This data report summarizes the outcomes from the duration of the program.

Employee Reports, Individuals Engaged, and Interactions



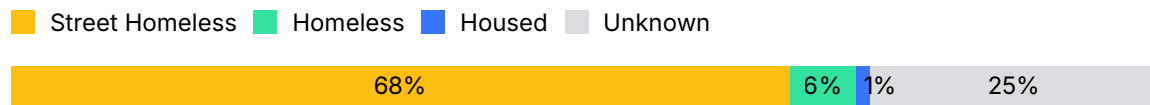
Placements, by Type

Transitional Housing Permanent Housing Drop-In Center or Intake Shelter

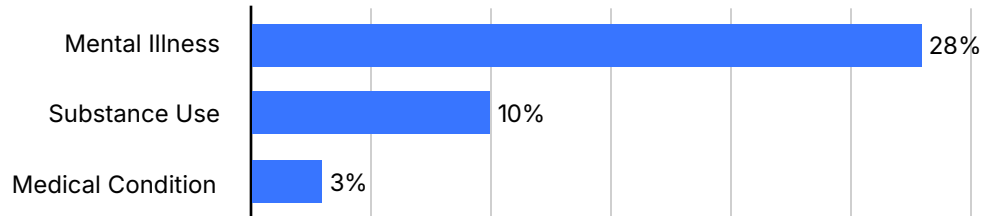


Cumulative Data

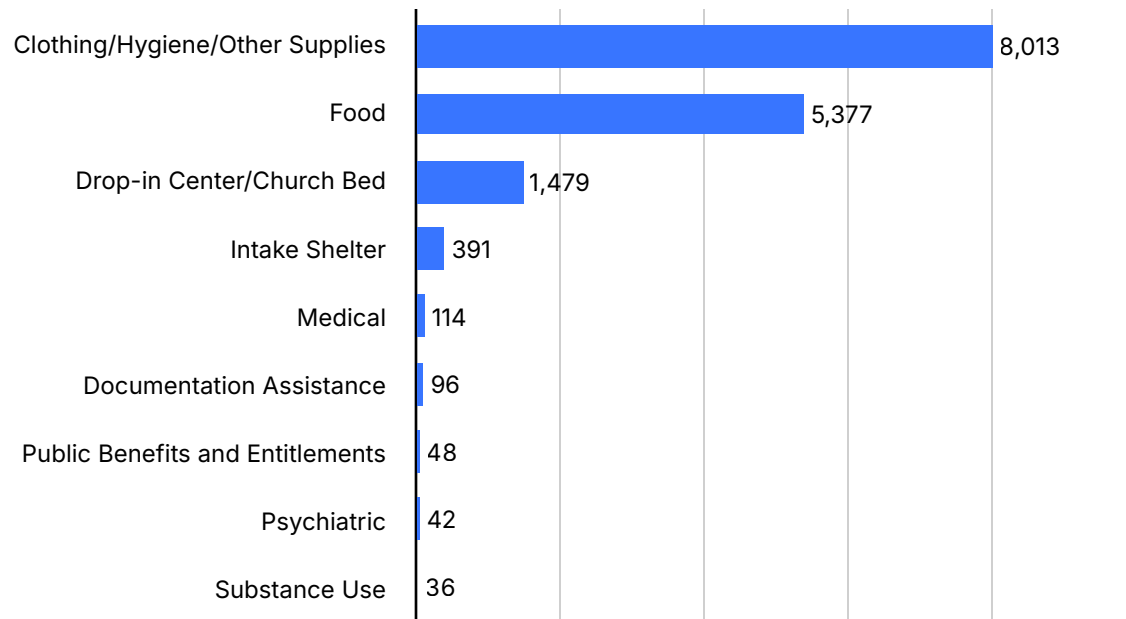
Interactions, by Housing Status of Individual



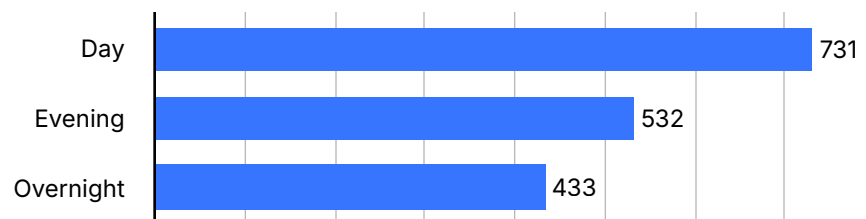
Individuals Engaged, by Medical Condition



Referrals, by Type

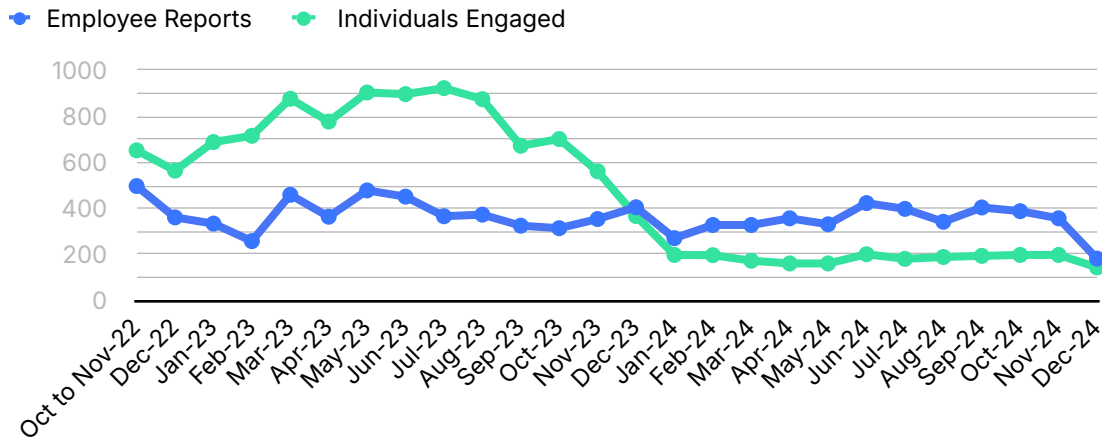


Interactions in ATM Vestibules, by Time of Day

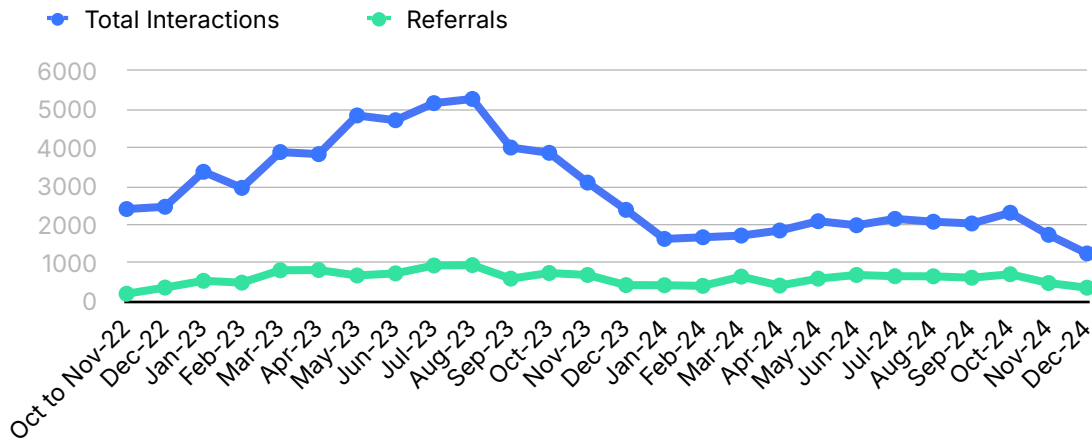


Monthly Trends

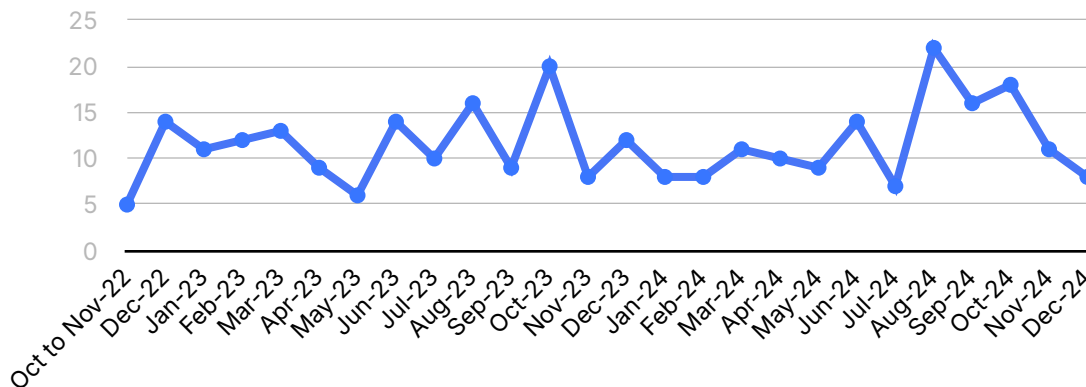
Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Placements



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

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Cluster 1



Program Impact Summary (October 2022-December 2024)

19

Placements in shelter or housing

1,928

Tickets submitted by employees

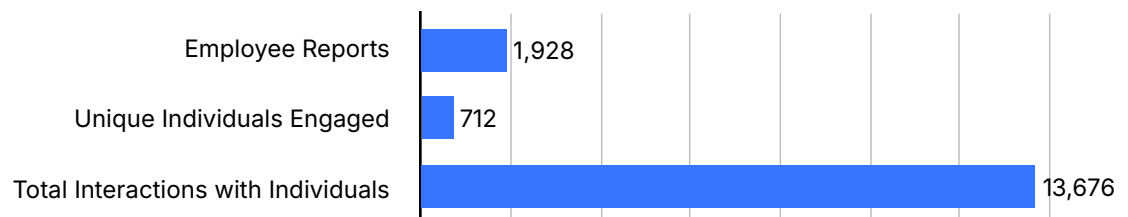
4,149

Referrals to supportive services

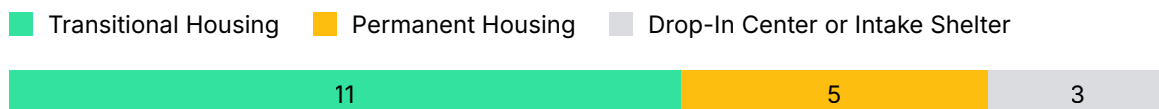
SUCCESS STORY

RS and TV are a street homeless couple Breaking Ground first engaged in mid-July who were only interested in housing options together. Breaking Ground usually only works with unhoused single adults; two people seeking placement together are typically required to go through the city's Department of Homeless Services. Breaking Ground explained the process of joint placement and ensured RS and TV had the necessary documentation to move forward with a domestic partnership. The couple completed intake at family shelter and are working with their case manager to find permanent housing together. TV and RS made an effort to seek out the outreach team in mid-September 2024 to personally thank Breaking Ground staff for their work.

Employee Reports, Individuals Engaged, and Interactions

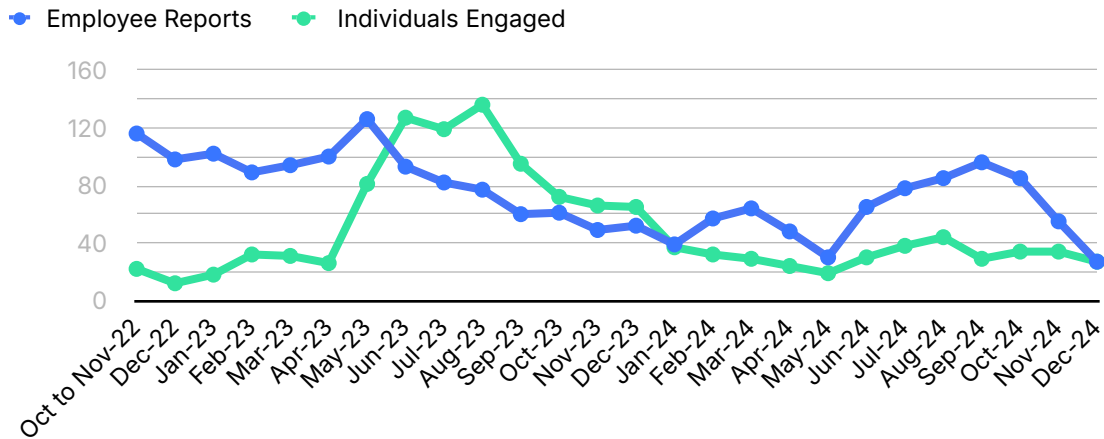


Placements, by Type

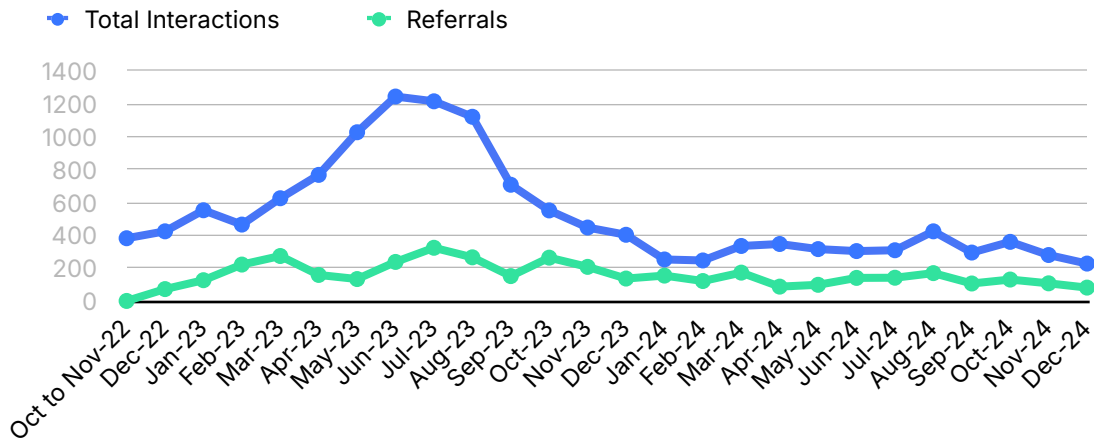


Cluster 1 Monthly Trends

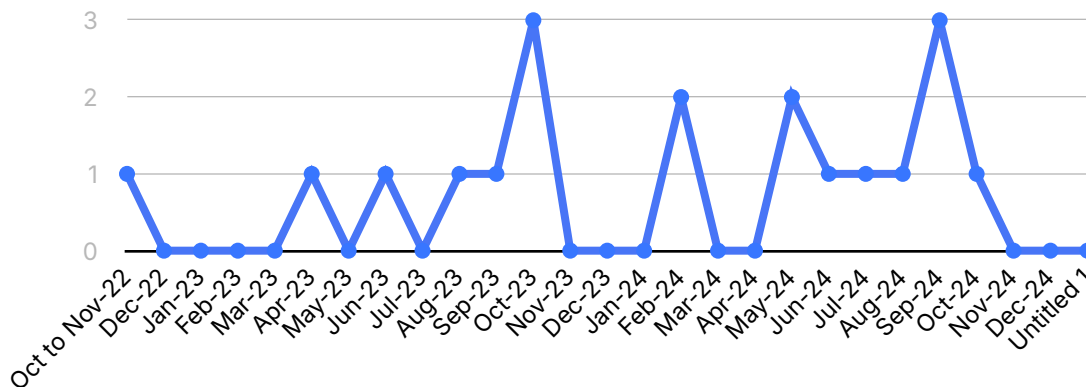
Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Placements



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

Cluster 2



Program Impact Summary (October 2022-December 2024)

229

Tickets submitted by employees

644

Unique individuals engaged

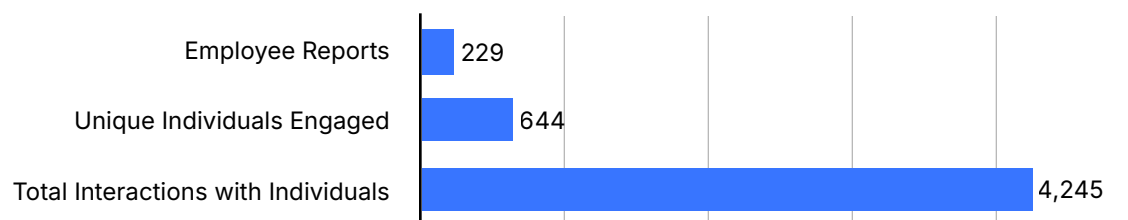
751

Referrals to supportive services

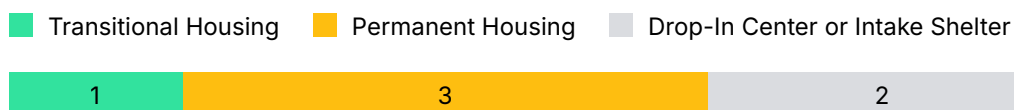
SUCCESS STORY

Beginning in August 2024, Breaking Ground began receiving multiple reports about CM, a 39-year-old Hispanic female. CM has a nearly 25-year history with the city's shelter system, and when initially engaged by the outreach team, she refused placement out of concern she could not bring her cat. Through Breaking Ground's support, CM vaccinated her cat and given CM's social-emotional needs, registered it as an emotional support animal, enabling her to receive an accommodation. Shortly after, CM was placed in transitional housing, where she and her cat have been staying since October 2024. CM is now working on moving into permanent housing.

Employee Reports, Individuals Engaged, and Interactions

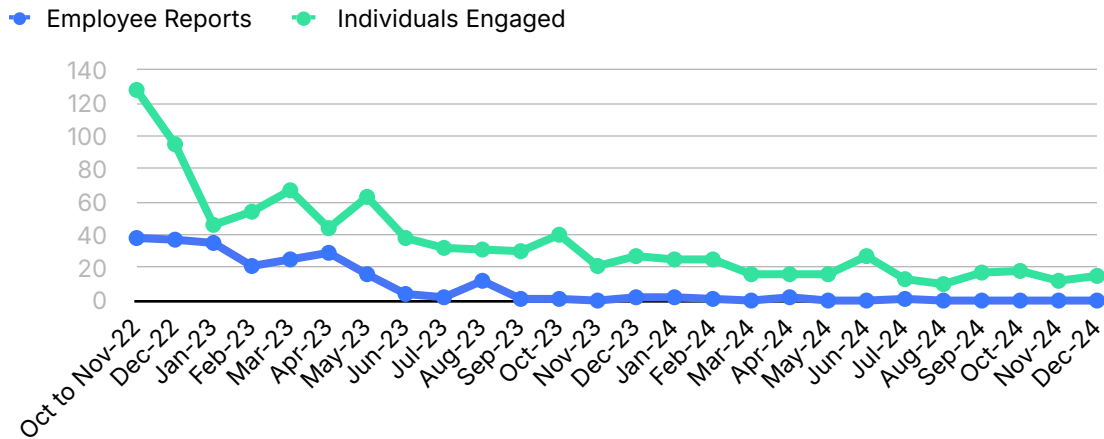


Placements, by Type

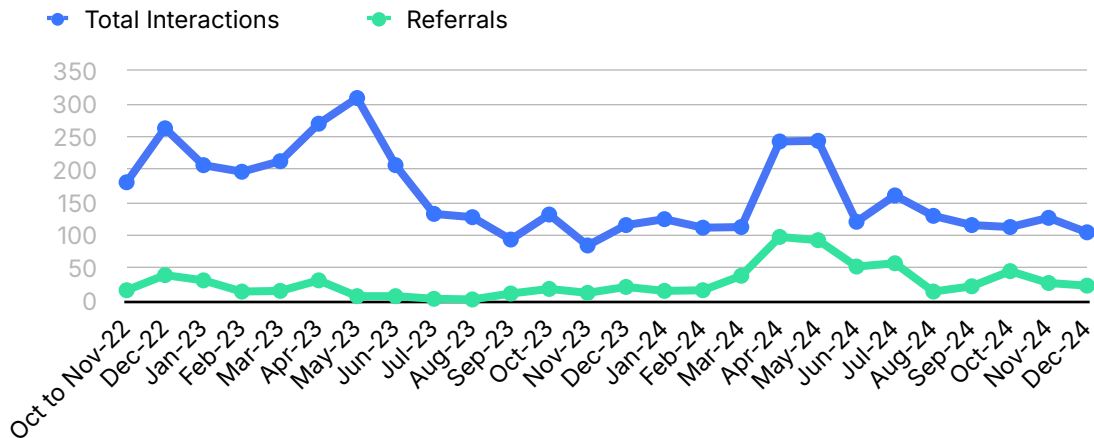


Cluster 2 Monthly Trends

Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

Cluster 3



Program Impact Summary (October 2022-December 2024)

137

Placements in shelter or housing

3,310

Referrals to supportive services

16,197

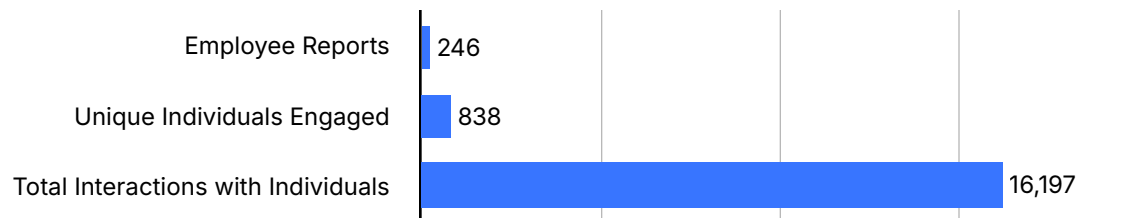
Total interactions with individuals

SUCCESS STORY

NF is a 46-year-old white female that frequents the Times Square area and was known to outreach teams since at least 2017. HAF outreach teams reengaged NF in April 2024 and nearly moved NF into transitional housing in May before she changed her mind at the last moment. Breaking Ground largely lost track of NF following her failed placement until she was hospitalized in mid-August.

The Breaking Ground team visited NF multiple times while she was hospitalized and created a plan to move her into a safe haven shelter upon discharge and coordinated substance abuse and mental health treatment. NF has not been seen at her street location since leaving the hospital, and her case manager at her shelter says NF has formed closer relationships with others at her shelter and participates in activities such as game night and movie night. Breaking Ground is working on her housing application.

Employee Reports, Individuals Engaged, and Interactions



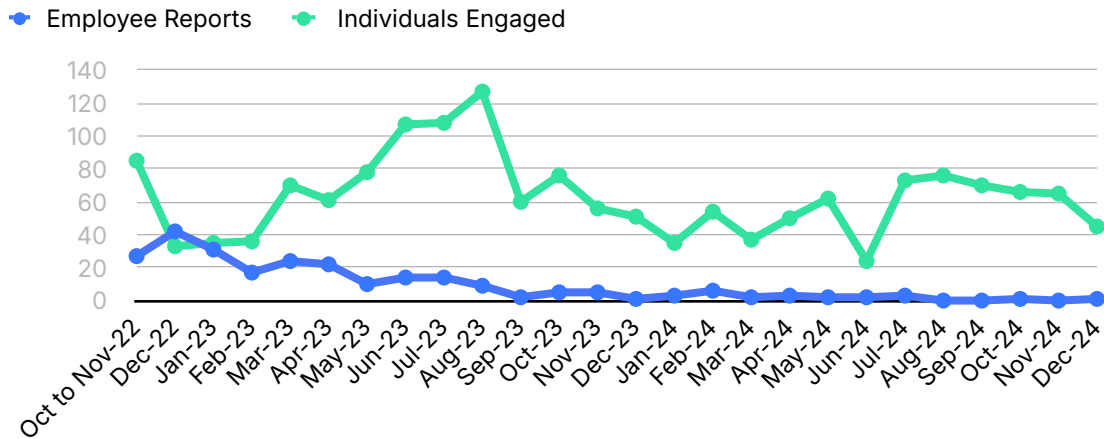
Placements, by Type

Transitional Housing Permanent Housing Drop-In Center or Intake Shelter

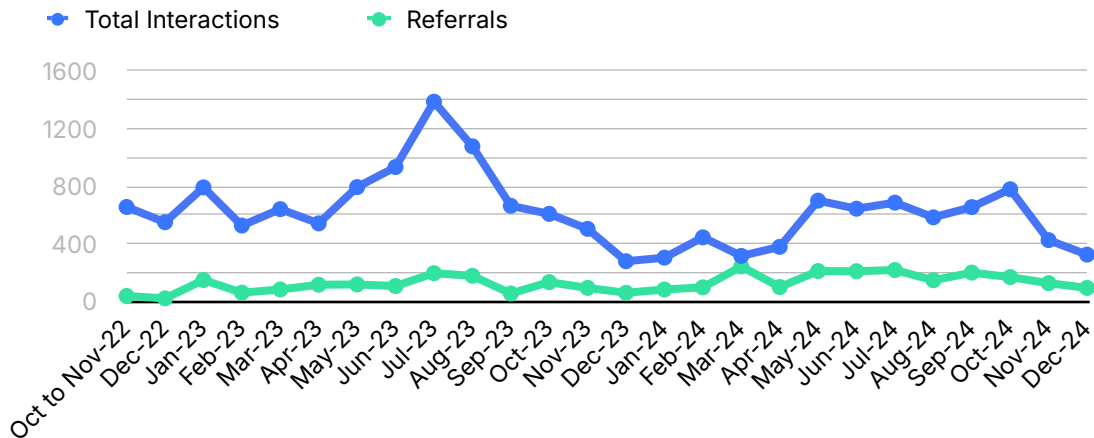


Cluster 3 Monthly Trends

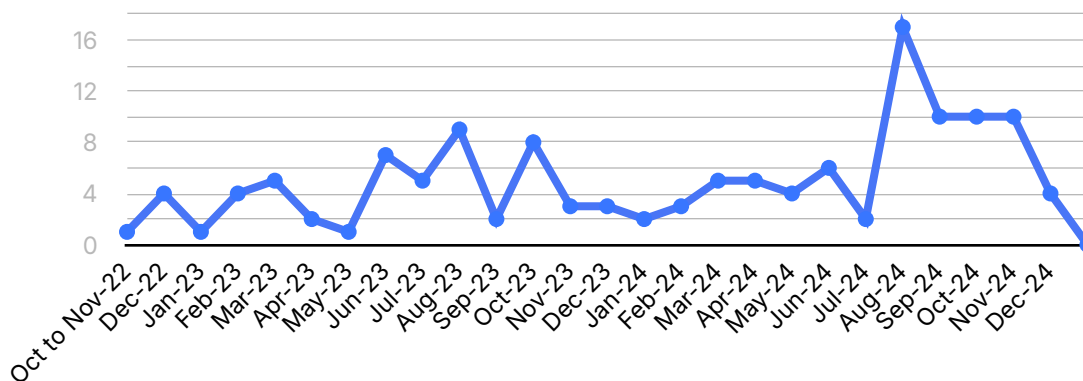
Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Placements



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

Cluster 4



Program Impact Summary (October 2022-December 2024)

435

Tickets submitted by employees

787

Referrals to supportive services

1,618

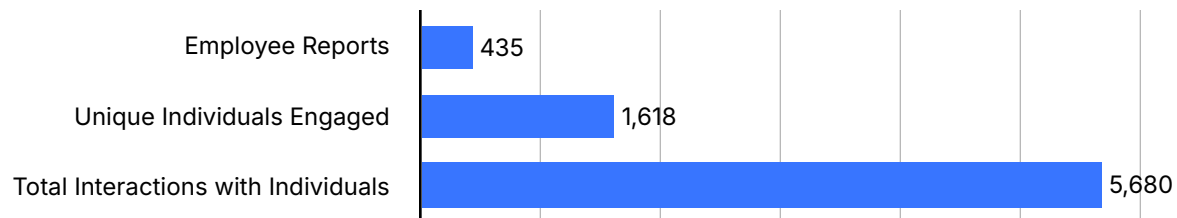
Unique individuals engaged

SUCCESS STORY

RA is a 58-year-old white male who has a documented homeless history going back 28 years. RA was not interested in speaking with Breaking Ground when teams first engaged him in October 2023 due to negative past experiences in the city's shelter system. The team gradually strengthened their rapport with RA over the winter by giving him hand warmers and clothes. In December 2023, RA stated he was open to coming in from the cold, partially due to other street homeless individuals vouching for Breaking Ground's services. RA moved into a shelter two days later.

Over the next several months, Breaking Ground helped RA complete a psychiatric evaluation, obtain copies of his personal documents, and receive medical attention. With Breaking Ground's assistance, RA submitted his housing application in April 2024 and moved into his own apartment in late August 2024.

Employee Reports, Individuals Engaged, and Interactions



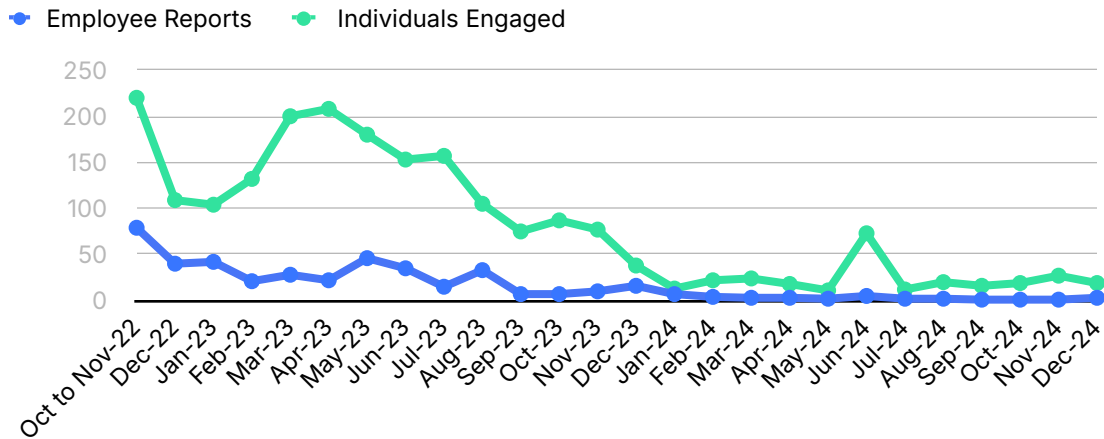
Placements, by Type

Transitional Housing Permanent Housing Drop-In Center or Intake Shelter

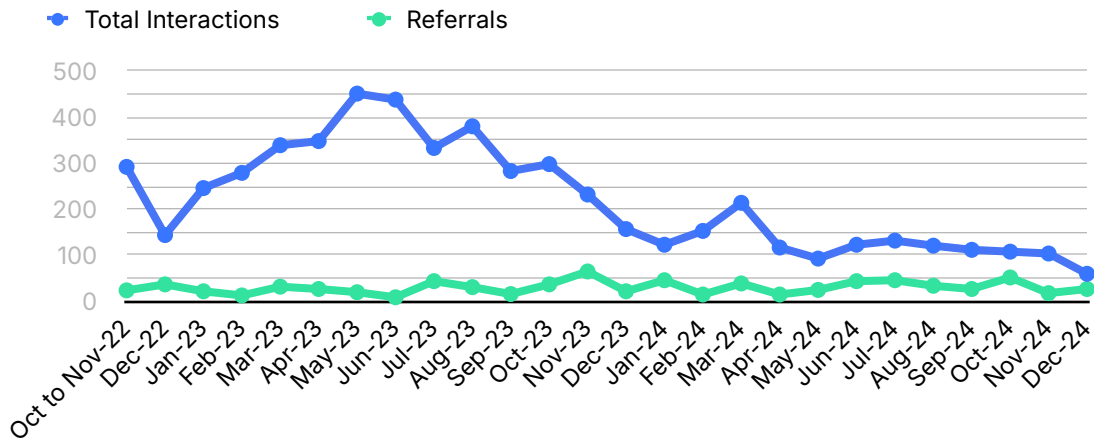


Cluster 4 Monthly Trends

Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

Cluster 5



Program Impact Summary (October 2022-December 2024)

20

Placements in shelter or housing

613

Tickets submitted by employees

1,641

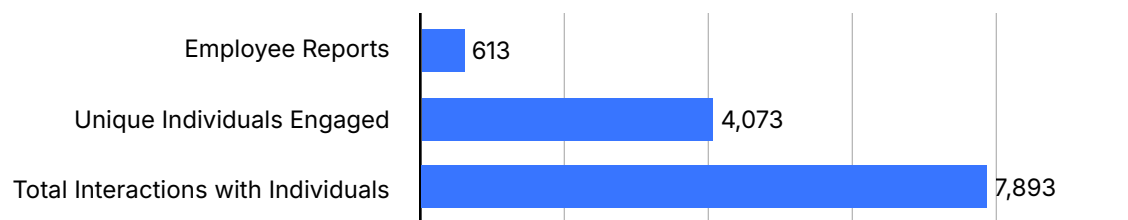
Referrals to supportive services

SUCCESS STORY

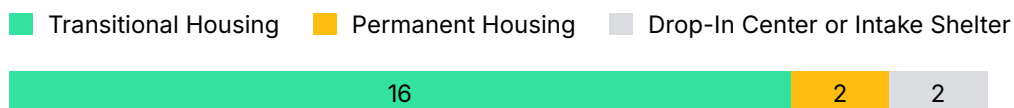
AA is a 54-year-old male whom Breaking Ground teams first engaged in April 2023 while he was panhandling in Manhattan. AA has multiple medical diagnoses and Breaking Ground alerted emergency medical services to transport AA to the hospital following a safety assessment in 2023. Following this incident, Breaking Ground visited AA at the hospital and helped retrieve the necessary documentation for his housing application. AA moved into an apartment in a new building in early 2024.

Due to his medical conditions, AA required more than the three months of “aftercare” that Breaking Ground typically provides to individuals once they are placed in housing. Breaking Ground switched AA’s medical care to hospital closer to his home, arranged Medicaid transportation to his appointments, and successfully enrolled him in home health services. In fall 2024, AA was discharged from Breaking Ground’s caseload following a final visit to wish him well in the future.

Employee Reports, Individuals Engaged, and Interactions

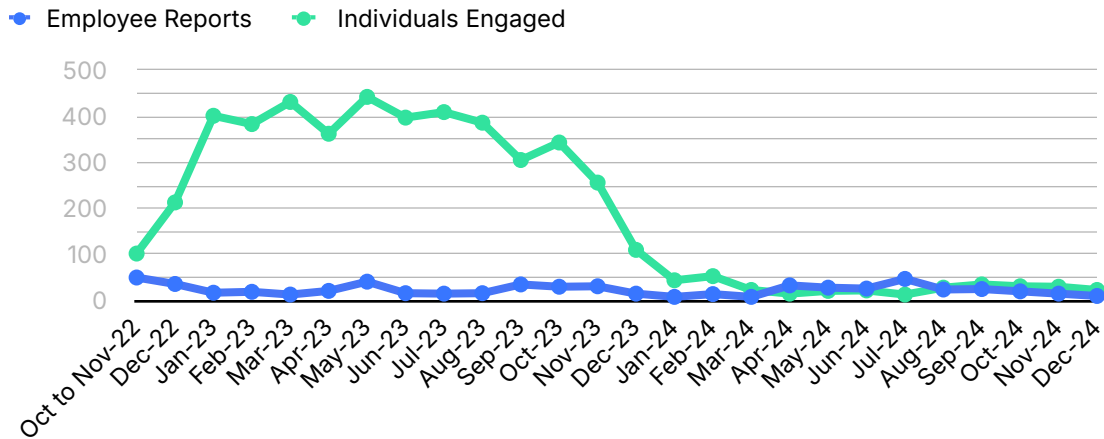


Placements, by Type

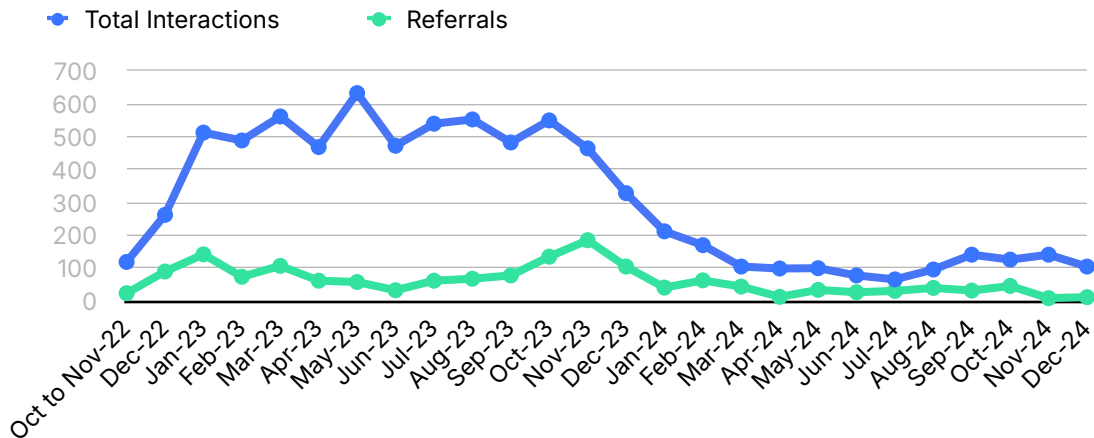


Cluster 5 Monthly Trends

Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

Cluster 6



Program Impact Summary (October 2022-December 2024)

55

Placements in shelter or housing

5,907

Tickets submitted by employees

3,180

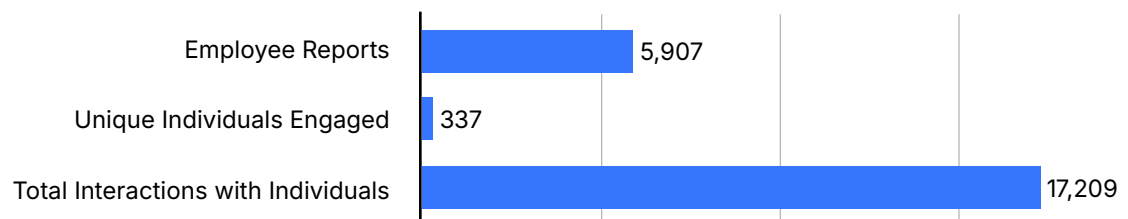
Referrals to supportive services

SUCCESS STORY

ST is a 63-year-old Asian male that the team first engaged in June 2024 while canvassing Peter Minuit Park in Lower Manhattan in response to multiple HAF tickets. ST reported being unhoused for 10 years after losing his job because of medical reasons and exhausting his savings. ST was hesitant to accept shelter placement as he left the shelter system after being assaulted.

While he considered the team's shelter offer, Breaking Ground helped ST obtain a new EBT card, hygiene products, and medical care. By September, ST was ready to move inside and was prioritized for placement in a single room. Since he moved into transitional housing, ST has used Access-a-Ride to consistently attend his appointments. Breaking Ground will soon submit ST's supportive housing voucher application and help him obtain permanent housing.

Employee Reports, Individuals Engaged, and Interactions



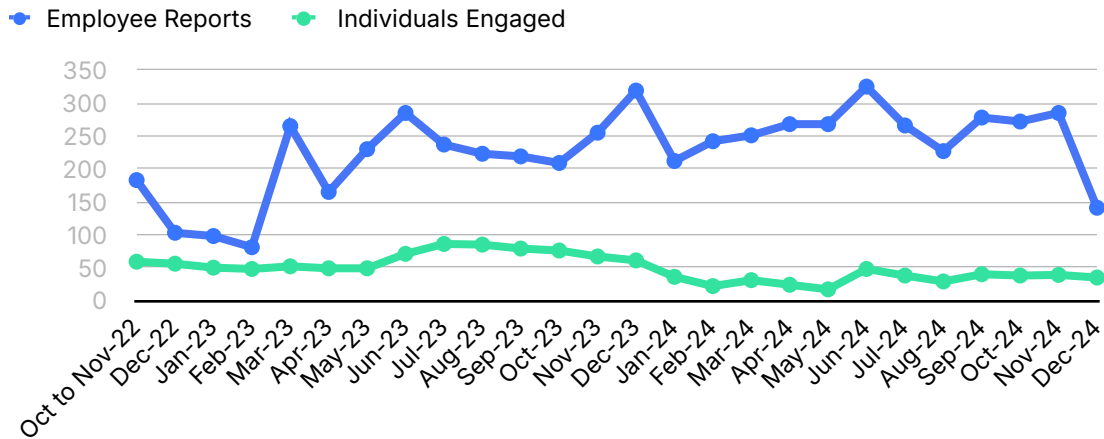
Placements, by Type

Transitional Housing Permanent Housing Drop-In Center or Intake Shelter

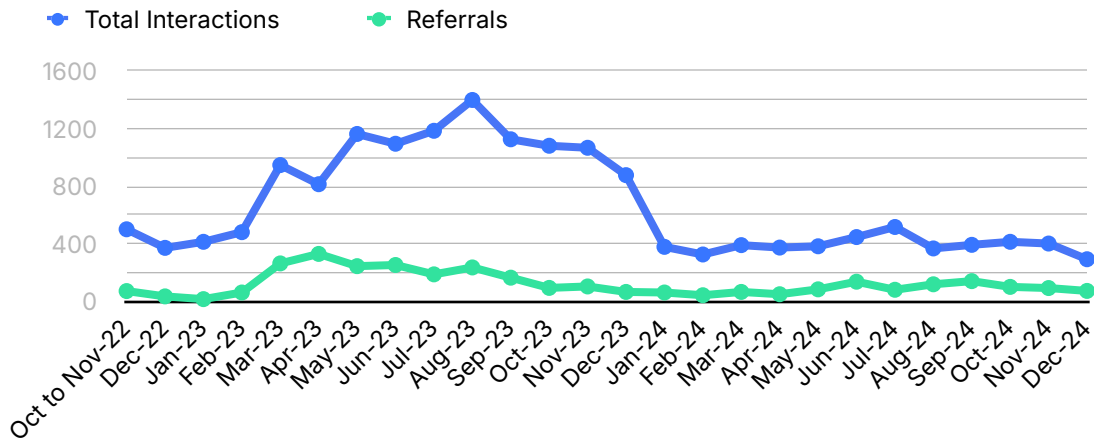


Cluster 6 Monthly Trends

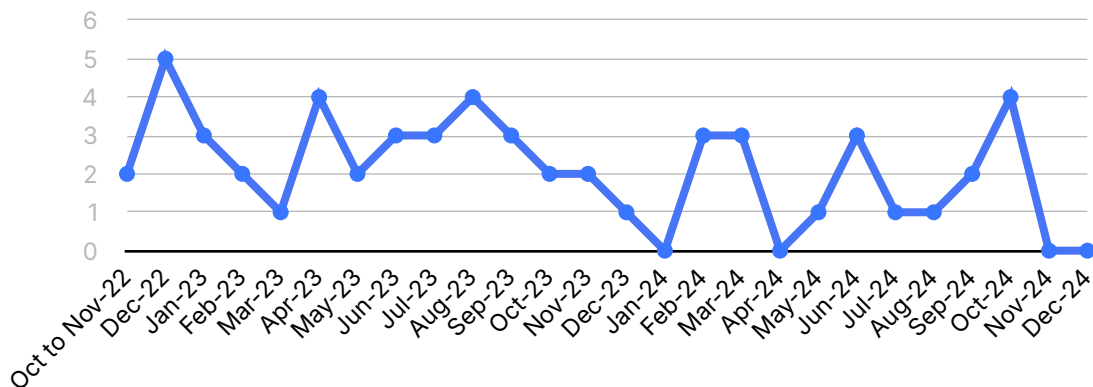
Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Placements



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Cluster 7



Program Impact Summary (October 2022-December 2024)

54

Placements in shelter or housing

1,778

Referrals to supportive services

9,870

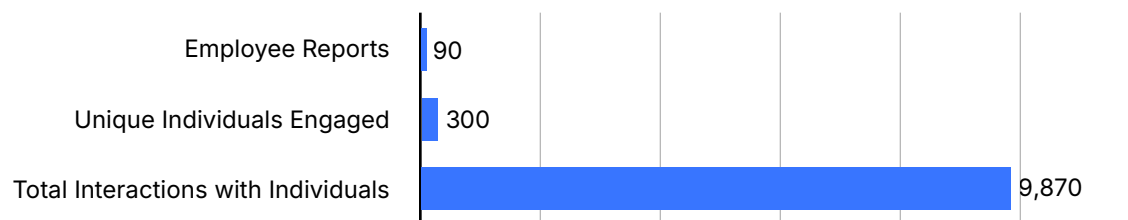
Total interactions with individuals

SUCCESS STORY

CS is a 29-year-old African American individual that the team initially engaged in Downtown Brooklyn in July 2023. CS reported living on the street for 6 months and disclosed they were struggling with their mental health. While CS shared that they had heard negative things about the city's shelter system, they had also heard positive things about Breaking Ground from others in the neighborhood.

Breaking Ground encouraged CS to consider a single room in a transitional housing facility and went with CS to meet the onsite team during a tour. CS ultimately stayed at this placement for the next 15 months and consistently met with the onsite psychiatrist. Breaking Ground brought CS to various permanent housing interviews and moved them into their own permanent apartment in December 2024. The team will continue to work with CS in aftercare through March 2025 to ensure they continue to receive supportive services.

Employee Reports, Individuals Engaged, and Interactions



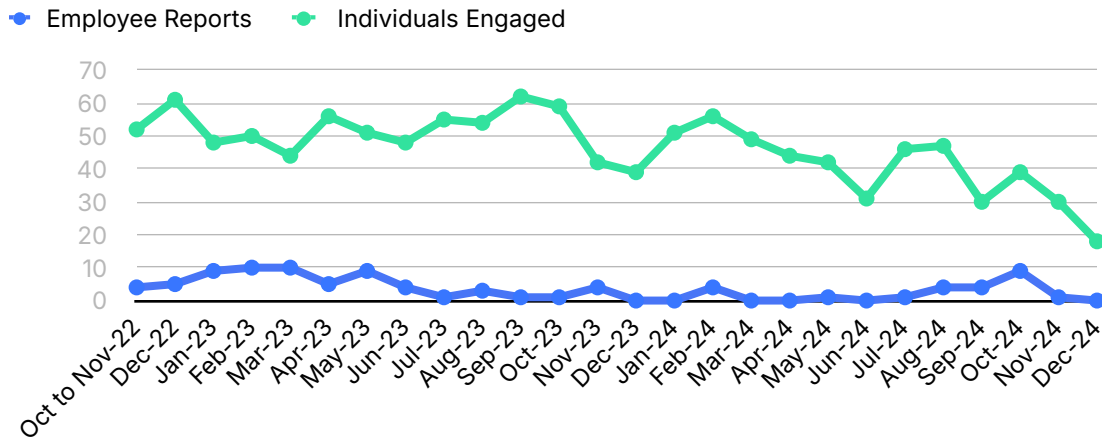
Placements, by Type

Transitional Housing Permanent Housing Drop-In Center or Intake Shelter

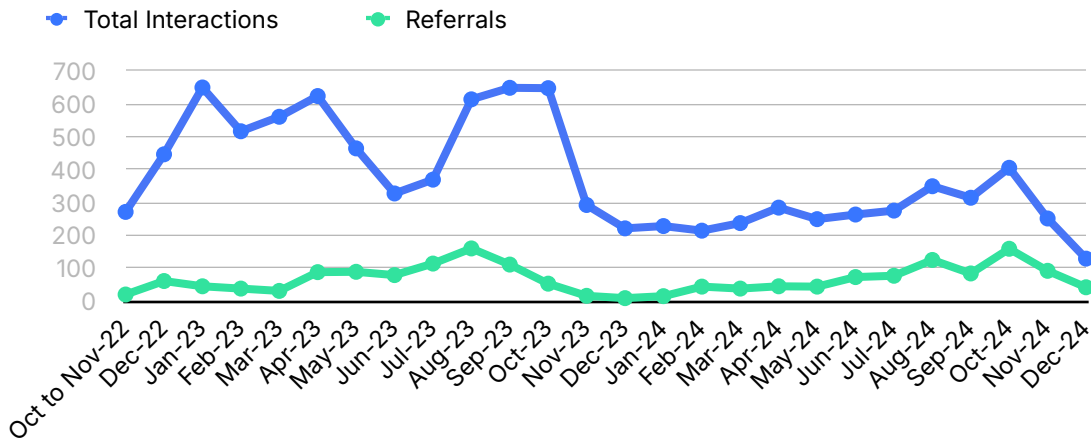


Cluster 7 Monthly Trends

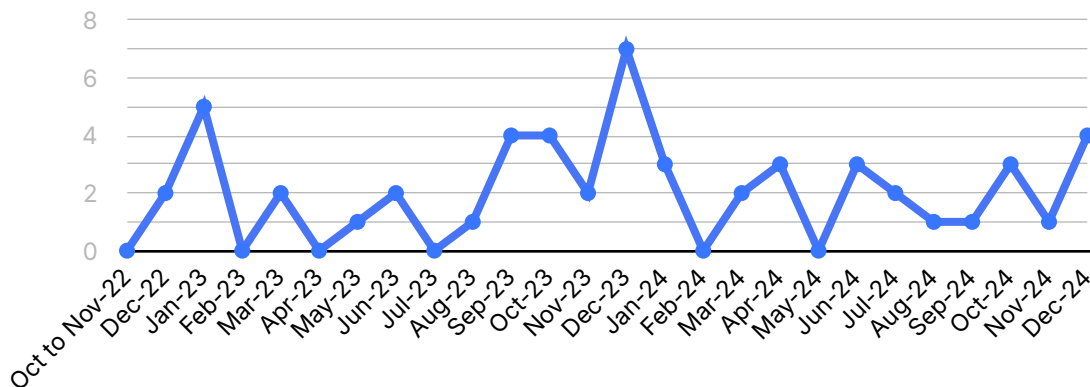
Employee Reports and Unique Individuals Engaged



Total Interactions and Referrals to Supportive Services



Placements



Note: In 2024, Breaking Ground shifted their outreach strategy to a leaner, more targeted approach, including prioritizing ATM vestibules during the overnight shift. As a result, the number of individuals engaged and total interactions declined in the second year of the program, but placements increased slightly.

Glossary

GENERAL

Individuals Engaged: The number of verified unique individuals the Breaking Ground team has engaged with and registered identifying information

Interaction: An interaction with an individual in which the outreach team completed an assessment and provided referrals or other case management services; teams often have multiple interactions (i.e., engagements or contacts) with a single individual in a reporting period

Employee Reports: Submissions received from member company employees through the HAF Outreach Response System; includes only valid ticket submissions within a cluster

Referrals: Outreach teams provided assistance, information, or supplies to support an individual's needs. Examples of common referrals include distribution of clothing and hygiene products, providing information about nearby food programs or shelter facilities, and assistance securing identification or applying for public benefits

HOUSING STATUS

Homeless: Individual reported they do not have permanent housing but do have transitional housing, such as a bed in a safe haven (transitional housing with fewer requirements and restrictions than traditional shelters)

Housed: Individual reported having a permanent residence and does not need housing services

Street Homeless: Individual is sleeping outside or in a place not meant for human habitation

Unknown: Individual refused to provide information about and/or outreach teams were unable to determine housing status

OBSERVED CONDITIONS

Mental Illness: Individual reported or outreach teams observed symptoms of mental illness

Substance Use: Individual reported or outreach teams observed symptoms of substance use

Other Medical Condition: Individual reported or outreach teams observed a medical condition

PLACEMENTS

A placement occurs when Breaking Ground transports and checks an individual into a shelter facility or housing. Placement totals include cases where individuals engaged by HAF outreach teams were placed by other Breaking Ground teams.

Drop-In Center/Intake Shelter: Individual transported to and placed in drop-in center or intake shelter

Transitional Housing: Individual transported to and placed in transitional housing residence, such as a safe haven or shelter. Individuals have an assigned bed or unit, receive onsite case management, and can remain at the residence until they secure permanent housing

Permanent Housing: Individual transported to and placed in a housing unit with a signed lease, moved in with a family member, or secured other permanent housing that they are not required to leave after a predetermined duration